

# community success initiative

HELPING INDIVIDUALS & COMMUNITIES MOVE FROM WHERE THEY ARE TO WHERE THEY WANT TO BE

Dennis Gaddy is the Executive Director of the Community Success Initiative (CSI), a non profit organization that was created out of a desire to fill a need to see personal growth and development, and leadership principles become a recognized strategy for achieving success in the lives of everyday people, with an emphasis on men and women transitioning from prison.



Dennis places special emphasis in the areas of goal-setting, developing and maintaining a pleasing personality and a positive mental attitude, time management skills, and keys to optimum vision and leadership. Dennis Gaddy's personal mission is to help others to be their best, and for the last 20 years, he has refined his skills, leading him into the field of success coaching, training, and consulting people, regardless of their chosen field of endeavor, or socio-economic status.

A graduate of UNC-Chapel Hill and the Campbell University School of Law, Dennis had a 20 year sales career. However, due to some poor financial decisions he experienced the pain of bankruptcy, the loss of his law license, and prison. Dennis was incarcerated for five years, eight months in the NC Department of Corrections. Rather than being overcome by either success or failure, Dennis studied both, and learned valuable and positive insights from the past. He learned the value of using the past as a place of reference, but not residence, and designed and teaches a 15-Step leadership course on "How To Get From Where You Are To Where You Want To Be". This leadership course is the foundation he works from when coaching people in personal growth and development.

Along with his duties at CSI, Dennis currently serves on the Board of Directors of The Triangle Lost Generation Task Force, a organization helping to stem the tide of African-American and Latino youth from going to prison, and also serves as the State Liason for Prisoner Reentry for the North Carolina NAACP. He also serves on a national reentry sub-committee, for the Center for State Government's National Reentry Resource Center. Dennis is also an entrepreneur and is a partner with Gaddy Success Enterprises.

Dennis has been married for 27 years and he and his wife have two daughters.

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# 15 Principles of Personal Development & Leadership Training

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1. You become what you think about
  2. Maintain character and integrity at all times
  3. Discovering your spirituality and putting it into practice
  4. Develop and maintain a positive mental attitude and pleasing personality
  5. Establish worthy goals and review them daily
  6. Spend quality time with family and those that mean the most to you
  7. Establish a sound financial plan
  8. Take care of your body and overall health
  9. Read daily and increase your knowledge, skills and vocabulary
  10. Learn to laugh and have a sense of humor
  11. Be a giver
  12. Establish and maintain the habit of self-control
  13. Always look for ways to improve
  14. Understand the principles of leveraging and compounding
  15. Take time to measure your activity and progress
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